

FOXTalk 950



FOXTalk 950 Daily Schedule	
6AM-9AM	FOX Talk In the Morning
Noon-2 PM	Ag Talk
5PM	The Drive Home

- ❑ Create **Business To Business** Communication through **FOXTalk 950**
- ❑ Discussing all issues that matter *locally & nationally* that affect West Texans
- ❑ **FOXTalk 950** is your access to the most **prominent** and **powerful** people in Lubbock!



FOXTalk 950



- **FOXTalk** is *the voice* for Lubbock
 - **FOXTalk** 950 speaks directly to the business-minded consumer
 - Listeners imply a connection between the station's **professionalism** and all who sponsor it.



FOXTalk 950



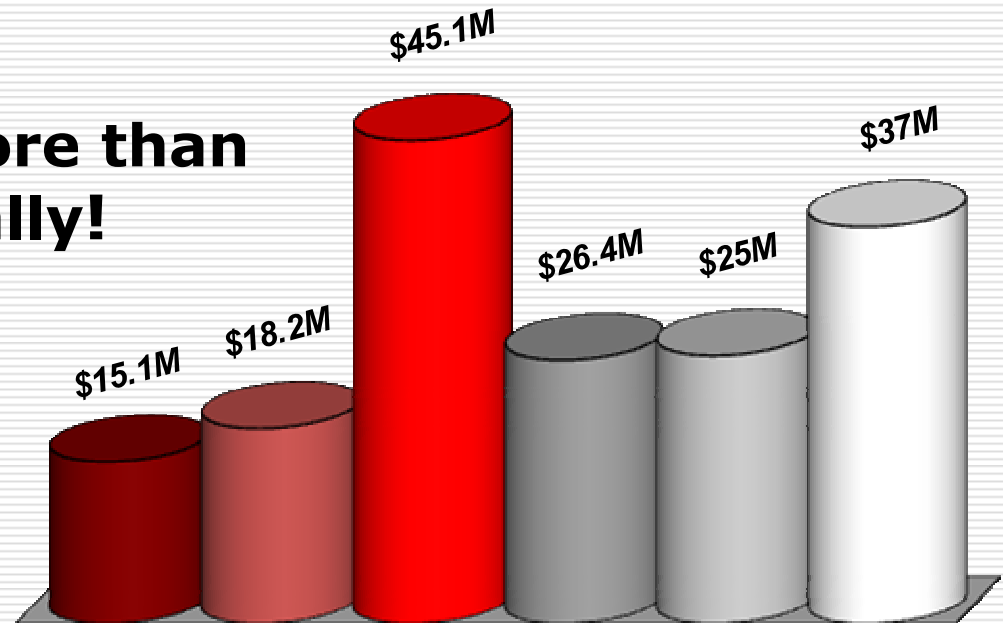
the voice for lubbock

Source: Tapscan

- ❑ **FOXTalk** listeners are the more experienced and higher income business owners
- ❑ **FOXTalk** (KJTV-AM) Listeners spend more than **\$167 million annually!**

FOXTALK 950

Spending Power



What would 1% of that do for *your* company?

■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 □ 65+

